AHFES

Atlantic Area Healthy Food Ecosystem

A quadruple helix Atlantic Area
Healthy Food Ecosystem
for growth of SME's

A transnational innovative ecosystem with access to knowledge, partners and new markets.

Improving growth and competitiveness in healthy food lifestyles

What is AHFES?

Healthy food ecosystems are an essential part of the modern food chain. With a growing global population and the necessity to use our resources more efficiently, we must work together to change our diet and reduce waste.

To facilitate these changes, we need to increase knowledge and to work with Food and Drink SMEs to assist them make the adjustments required.

Within this context the AHFES project has been created to address these challenges.

AHFES aims to:

Improve the overall competitiveness and growth of SMEs in the value chain of healthy food & lifestyles

Create a transnational innovation ecosystem that will help SMEs access knowledge, partners and markets

Work to align SME products and services to consumer needs and expectations

The objectives of AHFES will be achieved through a quadruple helix ecosystem, collaborating across a range of stakeholders including public authorities, industry, academia and consumers.

AHFES will pursue the following specific objectives:

- Strengthen the cooperation in the fields of food, health and ICT, through networking and knowledge exchange

- Foster SME competitiveness through advanced support services to facilitate innovation

- Increase the consumers' awareness about the relevance of innovation in food manufacture

- Achieve higher trust and promotion of healthier food and lifestyles

AHFES will provide the following outputs and services:

- Healthy food and lifestyle market research and analysis

- Intelligence gathering on current consumer trends regarding healthy food and lifestyles

- Mapping of the Atlantic Area healthy food and lifestyles innovation ecosystem

- Mapping out the challenges and opportunities with the sector

- A route map to develop specific solutions for innovation in healthy food and lifestyles

- Facilitation of networking and support in building transnational innovation partnerships

- Innovation training actions for SMEs and joint learning sessions

AHFES will continue to design other specific services tailored to address SME needs during the project.

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If you are a SME food manufacture or engaged in research and training in this important area, you can contact your local AHFES partner representative and become involved.