

October 4th, 2021 || 10:00 h (CEST) | 09:00 h (GMT+1)

The Eurostars programme

R&D and innovation opportunities for SMEs in the Atlantic Area space

- 10:00 h **Welcome and introduction to the AHFES project**
- 10:10 h **The Eurostars programme**
- why to participate
 - general conditions
 - country specific conditions
 - Q&A
- 10:50 h **Success stories in Eurostars: previous projects in the food sector**
- 11:10 h **Break**
- 11:20 h **Discussion and networking session**
- 12:00 h **Wrap-up and closure**

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The project AHFES “A quadruple helix Atlantic Area healthy food Ecosystem for growth of SMEs” organizes this webinar to present to food value chain SMEs of the Atlantic Area regions the opportunities that Eurostars brings to them.

This webinar will be an **excellent opportunity for representatives of SMEs, large companies and researchers** working in the food value chain to get to **know the Eurostars programme and expand their contact network** in the Atlantic Area space.

The Eurostars programme

Eurostars is a funding instrument that supports innovative SMEs and project partners (large companies, universities, research organisations and other types of organisations) by funding international collaborative R&D and innovation projects.

By participating, organisations from 37 countries can access public funding for international collaborative R&D projects in all fields.

Eurostars has a call currently open, with deadline on November 4th.

More information: www.eurekanetwork.org/open-calls/eurostars-funding-programme-2021

The AHFES project

AHFES “A quadruple helix Atlantic Area healthy food ecosystem for growth of SMEs” is a European project funded by the Interreg Atlantic Area programme.

AHFES aim to improve the innovation, competitiveness and growth of healthy food and beverage SMEs to align their products with the needs and expectations of consumers through services and training.

More information: www.ahfesproject.com