





Exploring consumer demands and market opportunities alongside SMEs' competencies and needs

Click here for the AHFES overview of consumer demands and market trends in healthy food

and how these impact on the understanding of SMEs' competencies and needs as we face the current challenges

Find out here



AHFES have created a range of business training modules aimed at Healthy Food manufacturers.

From consumer research to product development and benchmarking.

Check out all the modules here.

Find out more here



The Dairy Sector in 2021: Consumer trends, market, and innovations

Exploring the main consumer trends in the dairy sector and looking at what the opportunities are for innovation in the dairy market in Europe.

What are the main innovations?

Click here to check out the <u>report</u> and <u>webinar</u>



In case you missed them, here is your chance to catch up on recent AHFES Webinars

The NoLo alcohol drinks market has seen steep growth in several countries, presenting opportunities both for innovation and exports for businesses ready to ride this trend in healthier consumption

Nolo Alcohol Webinar Link

An inspiring insight into the creative and innovative ways businesses in the food sector have pivoted during the pandemic

Pivoting in a pandemic Link

Become involved

Become involved in AHFES Email hello@ahfesproject.com



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