

Interreg
Atlantic Area
European Regional Development Fund



Funding support for SMEs innovation projects in Healthy Food

Call & Programmes

*This project has been co-funded by the European Regional Development Fund (ERDF) through the Atlantic Area Programme, under the subsidy contract EAPA_1071_/2018 AHFES.
This document reflects the author's view. The Atlantic Area programme authorities are not liable for any use that may be made of the information contained herein.*

Overview of funding addressed: United Kingdom / Wales & Northern Ireland



United Kingdom



Regions

Wales

Northern
Ireland

Who are the organisations in charge ?

United Kingdom



**Innovate
UK**

Innovate UK is the UK's Innovation Agency and is part of UK Research & Innovation. The agency offers funding through competitive calls and covering a variety of sectors including food and drink.

Wales



Llywodraeth Cymru
Welsh Government

Welsh Government offers a range of financial & non-financial innovation support through Smart Cymru

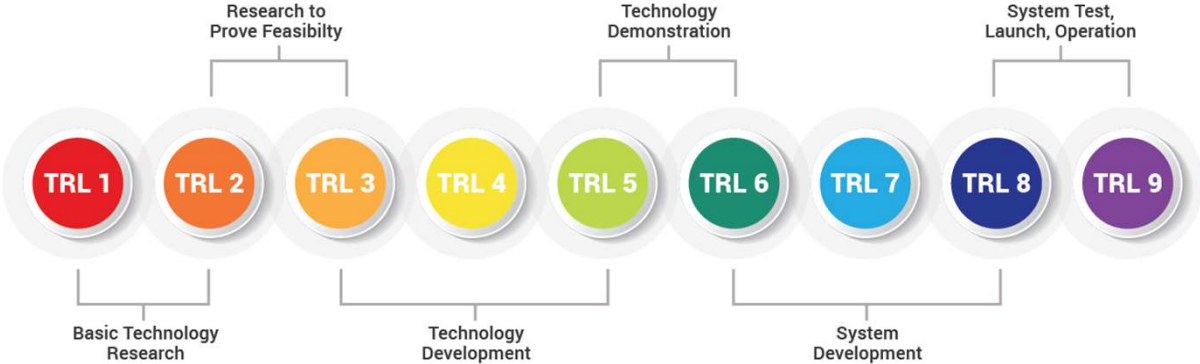
Northern Ireland



Invest NI are part of the Department for the Economy and provide government support for business to complete internationally

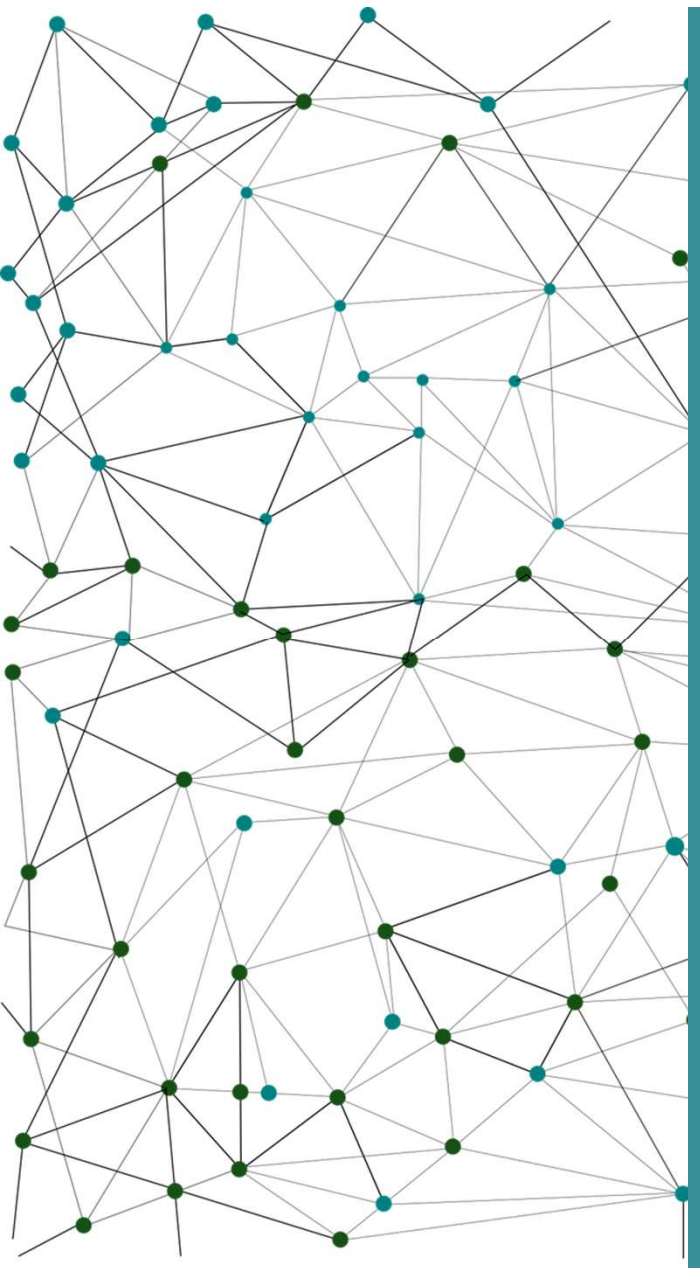
Legend

Understanding the Technology Readiness Level (TRL) of the project



Single or collaborative project





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Call & Programmes in United Kingdom

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Name of the Call: Innovation Loans

Open: Monday 28th May | 2021 **Close:** Budget review dependant

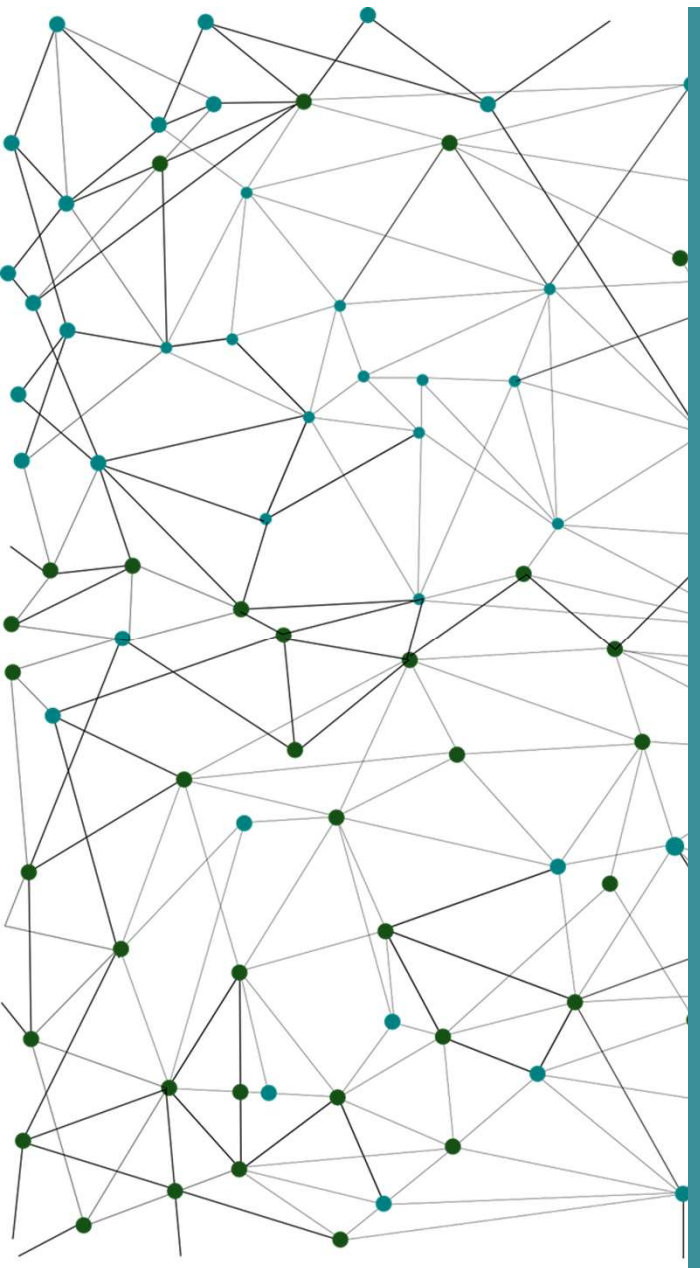
- **Beneficiaries:** UK registered SME
- **Consortium (or not):** No
- **Aim of funding (expected results):** Loans are for highly innovative late stage projects with the best game changing and disruptive ideas or concepts. There should be a clear route to commercialisation and economic impact.
- **Thematic:** Applications can come from any area of technology and be applied to any part of the economy. Project must focus on commercialisation, growth or scale up.
- **Type of support:** Loan
- **Budget and funding conditions:** Overall budget of £20m. Loans of between £250,000 and £1.6 million are available
- **Length expected of the project:** Projects can last up to 4 years, including both the R&D and commercialisation phases. Projects are expected to start by September 2021.
- **Time to grant:** Budget can be drawn down every 3 months.



Name of the Call: Innovation grants

Open: 21st January 2021 **Close:** 26th May 2021

- **Beneficiaries:** Project lead must be a UK registered business of any size or a research and technology organization (RTO). At least 1 micro or SME business must be in the collaboration
- **Consortium (or not):** either
- **Aim of funding (expected results):** Proposal must demonstrate a clear game-changing, innovative, disruptive and ambition idea leading to new products, processes or services. Funding will not cover commercialisation activities
- **Thematic:** Applications can come from any area of technology and be applied to any part of the economy.
- **Type of support:** Grant
- **Budget and funding conditions:** Overall budget of £25m. Projects of 6-18 months must have total eligible project costs between £25k and £500k and can be single or collaborative; projects of 19-36 months must have total eligible project costs between £25k and £2 million and must be collaborative.
- **Length expected of the project:** Projects can last between 6-18 months or 19-36 months.
- **Time to grant:** Applicants notified by 30th July 2021



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Call & Programmes in Wales

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Llywodraeth Cymru
Welsh Government



Name of the Call SMARTCymru – Innovation Vouchers

Open: Continuous **Close:** Continuous

- **Beneficiaries:** No restrictions on size of business, must be based in Wales
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to bring in external expertise or equipment to develop, implement or exploit new or improved products or processes
- **Thematic:** any sector
- **Type of support:** Grant
- **Budget and % of co-funding:** up to 50% (de minimis); maximum funding: £10k revenue funding; £25k capital funding
- **Project expected duration:** up to 6 months
- **Time to grant:** paid against defrayed costs at project end



Llywodraeth Cymru
Welsh Government



Name of the Call SMARTCymru – Innovation Vouchers Plus

Open: Continuous **Close:** Continuous

- **Beneficiaries:** No restrictions on size of business, must be based in Wales
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to implement a new or improved method of production, process or service delivery
- **Thematic:** any sector
- **Type of support:** Grant
- **Budget and % of co-funding:** up to 50% (de minimis); maximum funding: £100k
- **Project expected duration:** up to 6 months
- **Time to grant:** paid against defrayed costs at project end



Llywodraeth Cymru
Welsh Government



Name of the Call SMARTCymru – Feasibility

Open: Continuous **Close:** Continuous

- **Beneficiaries:** Small, medium or large businesses
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to investigate the viability of transforming innovative ideas into new products, processes or services
- **Thematic:** any sector
- **Type of support:** Grant
- **Budget and % of co-funding:** up to 70% for small businesses, up to 60% for medium businesses, up to 50% for large businesses. Maximum £30k
- **Project expected duration:** 3-6 months
- **Time to grant:** paid against defrayed cost, typically on a quarterly basis

Arloesi Bwyd
Cymru
Food Innovation
Wales



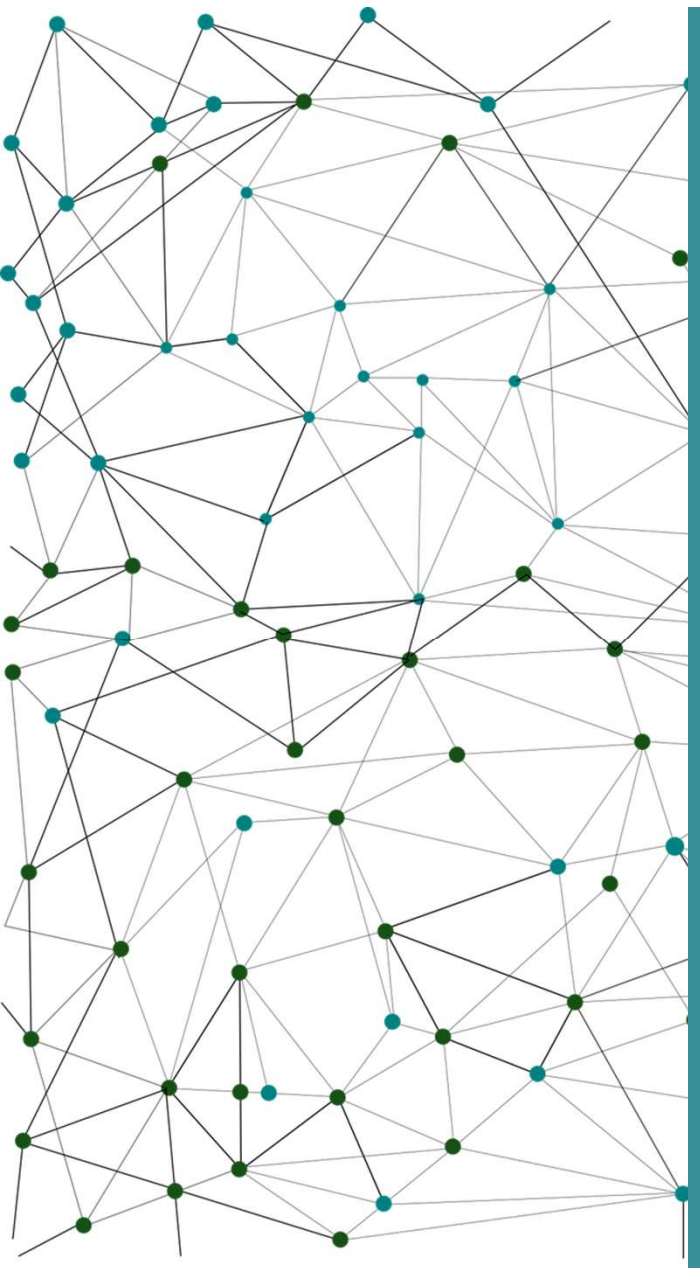
HELIX



Name of the Call HELIX Knowledge Transfer Programme, Food Innovation Wales

Open: by discussion with Food Innovation Wales **Close:** By discussion with Food Innovation Wales

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Wales
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Welsh food and drink businesses
- **Thematic:** Technical Affiliate or Sales & Marketing Affiliate
- **Type of support:** Grant
- **Budget and % of co-funding:** typically up to £50k, with £40k grant aid, and £10k company contribution
- **Project expected duration:** typically 12 months
- **Time to grant:** applicant contacted within 30 days of submission



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Call & Programmes in Northern Ireland

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Name of the Call Knowledge Transfer Programme, Invest NI

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Northern Ireland food and drink businesses
- **Thematic:** Technical Affiliate or Sales & Marketing Affiliate
- **Type of support:** Grant
- **Budget and % of co-funding:** typically up to £50k, with £40k grant aid, and £10k company contribution
- **Project expected duration:** typically 12 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call Innovation Vouchers, Invest NI

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Northern Ireland food and drink businesses
- **Thematic:** Helping to create or improve products, services or processes. Access to specialist research and scientific expertise
- **Type of support:** Grant
- **Budget and % of co-funding:** £5k
- **Project expected duration:** typically 36 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call Collaborative Growth Programme, Invest NI

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** SME-led networks requiring facilitation support to scope out innovative collaborative projects with the potential to increase business competitiveness.
- **Thematic:** Helping to increase collaborative working within industry sectors. Contributing to the economic performance of NI
- **Type of support:** Grant
- **Budget :** Phase one project £25k Phase two project £170K
- **Project expected duration:** typically 36 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call Northern Ireland business support finder

Open: by discussion with NIBusiness Info **Close:** By discussion with NIBusiness Info

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim (expected results):** The business support finder is a searchable database that can help you find publicly-funded and not-for-profit sources of assistance you may be eligible to apply for.
- Support may be available in a number of forms, including financial assistance and free or subsidised advice services. There may also be specific initiatives to help with starting up, managing or growing a business.
- ME-led networks requiring facilitation support to scope out innovative collaborative projects with the potential to increase business competitiveness.
- [NI Business Info Link](#)



About the Acumen Programme

Exporting businesses have proven to be more innovative, productive and resilient relative to their non-exporting counterparts and research undertaken by InterTradelreland (through its Business Monitor) indicates that cross-border trading serves as an important 'stepping stone' towards taking a wider journey to exporting into markets off the Island of Ireland.

The Acumen programme aims to enhance the capacity and capability of SMEs to take the first formal steps onto the export ladder by helping to fund an experienced and skilled sales resource to help businesses to identify new opportunities and win new sales in the cross-border market.



[About the Acumen Programme](#)

Acumen support options

There are two funding options available under the Acumen programme. The Acumen team will work closely with you to help you decide which option is most suitable for your business needs.

Full-time Sales Support

Acumen will fund up to 50% of the cost of a Full-time Sales resource for a 12 month period.

Part-time Sales Support

Acumen will fund up to 50% of the cost of a Part-time Sales resource for a 6-12 month period.



About the Fusion Programme

support options

FUSION provides financial support to help you get the specialist skills your business needs. Funding is available up to £31,000/€41,100 for 12 month innovation projects and up to £44,250/€58,700 for 18 month innovation projects.

Product development and innovation is at the heart of growth but often needs costly technology support. Previously known as Fusion, Innovation Boost can provide that support by helping to fund a high calibre science, engineering or technology graduate and partnering you with a third level institution with specific expertise.

The graduate is employed by you and is based in your company throughout the project (12 – 18 months) with mentoring from the academic partner and InterTradelreland Innovation Boost consultant.



About the Elevate Programme

For micro businesses, our Elevate programme can provide up to £5,000/€6,000 consultancy expertise to help you create a cross-border sales development plan.

If you are a Micro-Enterprise looking to identify cross-border markets and customers to win new business you're in the right place. There is £5k/€5.7k funding for specialist Sales and Marketing support to grow your business with the Elevate Programme. It's a simple application process and you will benefit from bespoke advice.

The Elevate Support is available for:

- Assessment of in-house sales capability and skills
- Export Readiness assessment of the business
- Identification of sales leads/prospects
- Development of a cross-border sales and marketing plan
- Advice and guidance on design of marketing materials





**NIBUSINESS
INFO.CO.UK**

 Invest
Northern Ireland

 **InterTradeIreland**



[Video Links NI support](#)

Knowledge Transfer Partnership scheme <https://youtu.be/zGBkBXmPXcw>

Innovation Vouchers <https://youtu.be/nULKxkTeNig>

Collaborative Growth Programme

<https://youtu.be/3ewSkHxtB3A?list=PLRYcsY1cvoIRMujLkvSfsf6lrWP9uEU-N>

Acumen <https://intertradeireland.com/sales-growth/acumen>

Fusion <https://intertradeireland.com/innovation/innovation-boost>

Elevate <https://intertradeireland.com/sales-growth/elevate>