

03/12 | 11:30 h (CET)  
10.30 h (GMT)

Webinar series on trends in healthy food

## Sports nutrition in 2021: Trends and innovations

**11:30 Presentation of project AHFES services.** *Noelia Dosil, Innovation Area Manager at Clusaga*

**11:35 Presentation of the study on consumer trends, market and innovations.** *Daniel Álvarez, Insights Area Manager at Clusaga*

### 12:05 Q&A

What are the main consumer trends in sports nutrition? What are the opportunities for innovation in the sports nutrition market in Europe? What are the main innovations?

Join this webinar to learn about market data, consumer preferences and innovation opportunities in sports nutrition, with a special focus on health.

This will be the third of a series of webinars that will explore the market, trends and innovation in different sectors of healthy food and beverages.

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AHFES - A quadruple helix Atlantic Area healthy food ecosystem for growth of SMEs is an European project funded by the Interreg Atlantic Area program. AHFES' aim is to improve the innovation, competitiveness and growth of healthy food and beverage SMEs to align their products with the needs and expectations of consumers through services and training.

