|  |  |
| --- | --- |
| Graphical user interface  Description automatically generated**COMPANY NAME :** |  |
| **PRODUCT NAME :** |  |
| **PRODUCT REFERENCE CODE :** |  |
| **PACK COPY COMPILED BY :** |  |
| **DATE PACKC OPY COMPILED :** |  |
| **PACK COPY CHECKED BY :** |  |
| **DATE PACK COPY CHECKED :** |  |
| **PACK COPY TRANSLATED BY :** |  |
| **DATE PACK COPY TRANSLATED :** |  |
| **PACK COPY RELEASED TO ARTWORK BY :** |  |
| **DATE PACK COPY RELEASED :** |  |
| **DESIGNER/PRINTER PACK COPY RELEASED TO :** |  |
| **DRAFT ARTWORK TO BE RETURNED TO :** |  |

|  | **Wording of Pack Copy Text**  **in Original Language** | **Translation of Pack Copy Text**  **In New or Additional Language** | **Translation of Pack Copy**  **Cross Checked** |
| --- | --- | --- | --- |
| **Brand/ Range Name** |  |  |  |
| **Primary Product Title** |  |  |  |
| **Secondary Descriptor or Sub Descriptor** |  |  |  |
| **Legal Title** |  |  |  |
| **Marketing Statements**  Ensure the statements made about the product, ingredients or production process are TRUE & ACCURATE |  |  |  |
| **State any provenance or raw material statements required**  e.g. Spanish Olive Oil/ Welsh Milk/ Sicilian Lemon |  |  |  |
| **State any Origin Logos/ Flags/ Icons required (e.g. National Flag; PGI; Organic/ Vegan)** |  |  |  |
| **Product Weight or Volume**  **State if the e-mark is required (average weight packing regulations)** |  |  |  |
| **Serving Size or Statement that Pack Serves “x” Many people**  **(if required)** |  |  |  |
| **State Size & Location of Best Before Print Area needed** |  |  |  |
| **Storage Instructions**  **(Including Storage Temperatures, Storage Conditions & Defrosting instructions if applicable)** |  |  |  |
| **Storage Statements / Flashes / Icons e.g. suitable for Home freezing**  **(State which face of the packaging this should appear on)** |  |  |  |
| **State any Usage Instructions Required** |  |  |  |
| **Ingredient Declaration including percentage figures for all ingredients which require QUID to be declared** |  |  |  |
| **Confirm Allergens which are required in bold text or otherwise highlighted for FIR compliance** |  |  |  |
| **Allergen statement in correct format** |  |  |  |
| **State any Allergen Alibi Statement required (e.g. produced in a factory that handles nuts)** |  |  |  |
| **Free From Statements Required**  **e.g. Gluten Free/ Dairy Free or No Artificial Ingredients etc** |  |  |  |
| **“Suitable For” Statements or Logos Required**  **e.g. Vegetarians/ Vegan/ Coeliac Society** |  |  |  |
| **Nutritional Information**  **State if required in table or linear format**  **Include information per serving / potion size if required** |  |  |  |
| **Front of Pack Nutritional Scheme (e.g. Traffic Lights/ABCDE)**  **State figures and colours required/ to be highlighted**  **Include serving size if to be used on packaging** |  |  |  |
| **Nutritional Statements/ Flashes/Icons**  **e.g. High In x / A source of x** |  |  |  |
| **Hazard Statements /Important Warnings**  **(e.g. may contain bones/contains stones/contains alcohol)** |  |  |  |
| **Barcode Number** |  |  |  |
| **Business Address Information** |  |  |  |
| **Website or Social Media Contact Information** |  |  |  |
| **Recycling Information for all the relevant packaging components** |  |  |  |
| **On Pack Photography** |  |  |  |
| **Add Any Country Specific Requirements Here** |  |  |  |
| **Add Any Country Specific Requirements Here** |  |  |  |
| **Add Any Country Specific Requirements Here** |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Signature of Person Originating Pack Copy** |  | **Signature of Person Translating Pack Copy** |  | **Signature of Person Cross Checking Pack Copy** |  |