

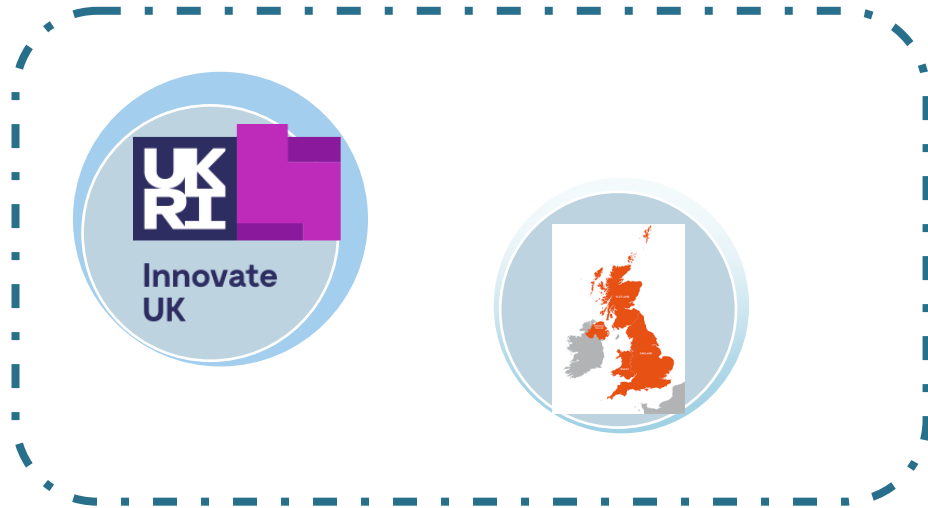
Funding support for SMEs innovation projects in Healthy Food

Call & Programmes

This project has been co-funded by the European Regional Development Fund (ERDF) through the Atlantic Area Programme, under the subsidy contract EAPA_1071_/2018 AHFES.

This document reflects the author's view. The Atlantic Area programme authorities are not liable for any use that may be made of the information contained herein.

Overview of funding addressed: United Kingdom / Wales & Northern Ireland



United Kingdom



Regions

Wales

Northern
Ireland

Who are the organisations in charge ?

United Kingdom



**Innovate
UK**

Innovate UK is the UK's Innovation Agency and is part of UK Research & Innovation. The agency offers funding through competitive calls and covering a variety of sectors including food and drink.

Wales



Llywodraeth Cymru
Welsh Government

Welsh Government offers a range of financial & non-financial innovation support through Smart Cymru

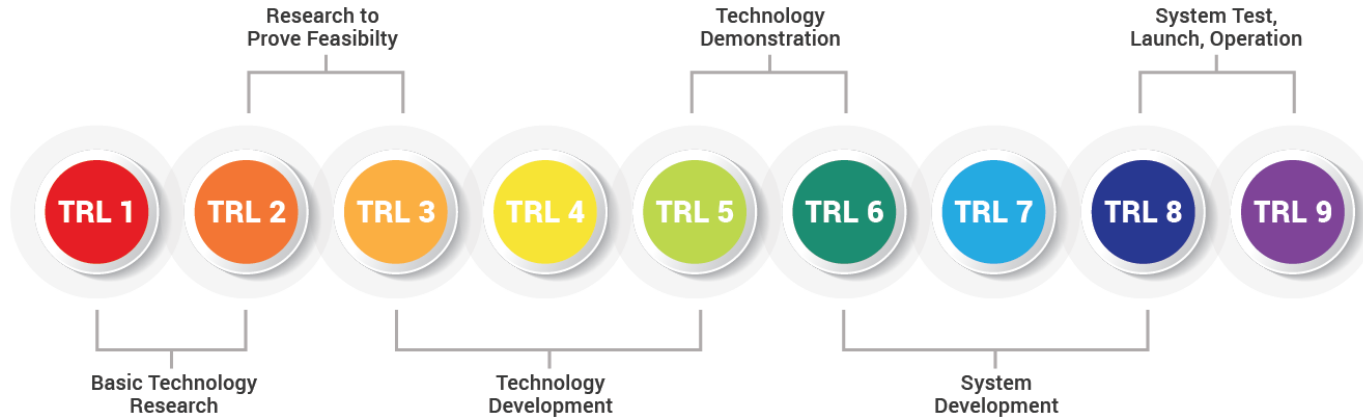
Northern Ireland



Invest NI are part of the Department for the Economy and provide government support for business to complete internationally

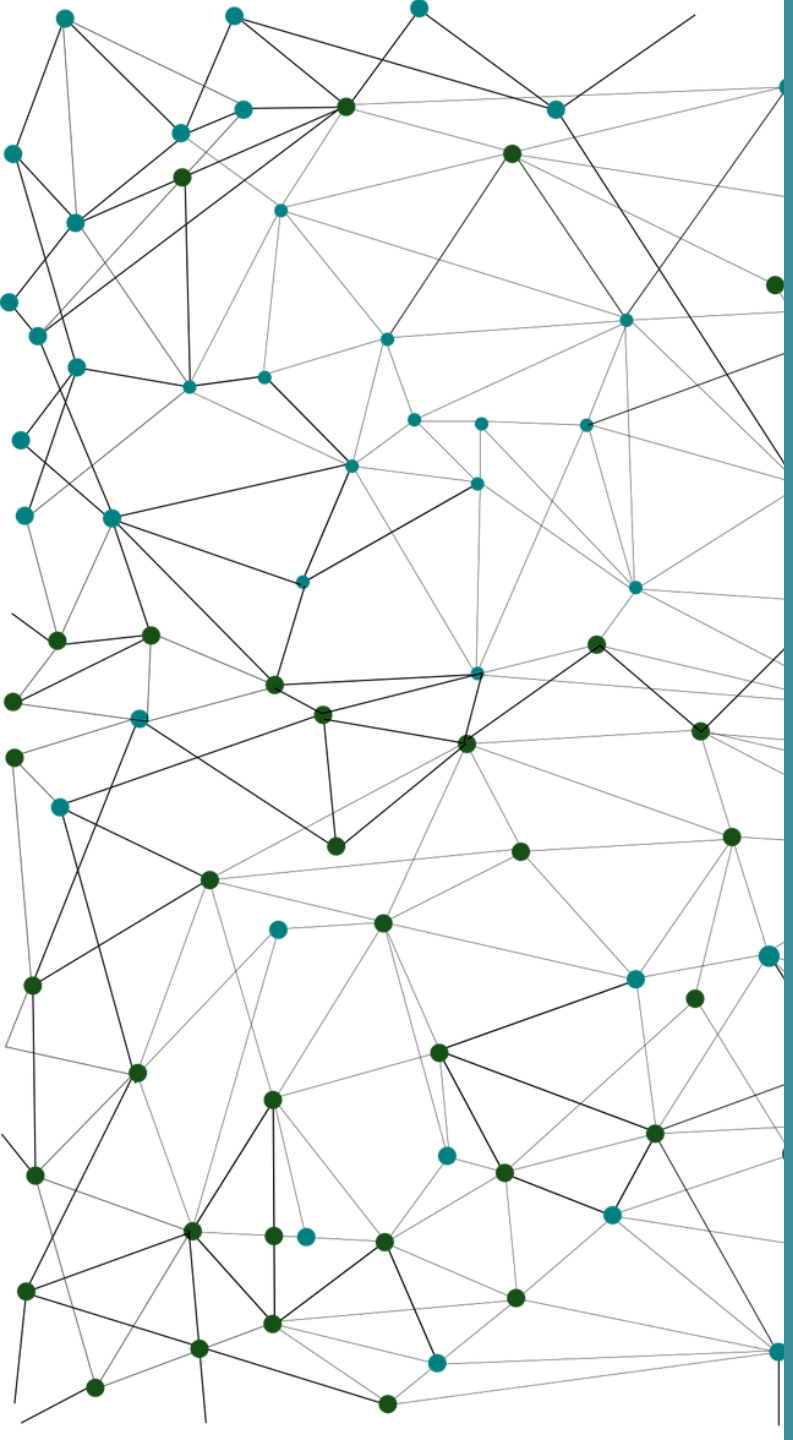
Legend

Understanding the Technology Readiness Level (TRL) of the project



Single or collaborative project





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Call & Programmes in United Kingdom

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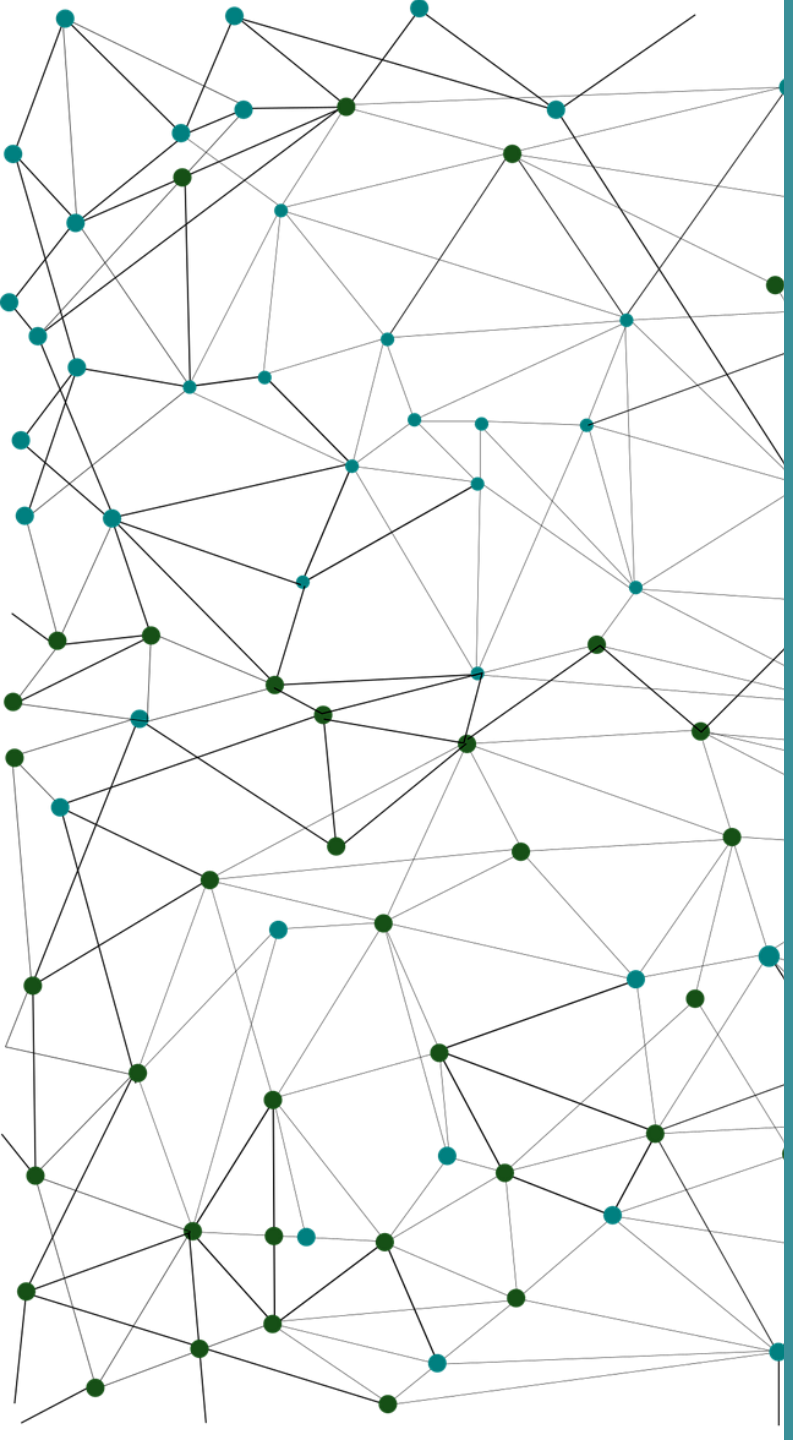
Name of the Call: Business Funding for British Businesses

Open: Ongoing **Close:** Ongoing

- **Beneficiaries:** UK registered smaller businesses
- **Consortium (or not):** n/a

Aim of funding (expected results): The British Business Bank is a government-owned business development bank dedicated to making finance markets work better for smaller businesses across the UK. They aim to “help businesses overcome challenges, make the most of opportunities and keep their business moving in the right direction”.

- **Thematic:** Offer guidance for start-up, growth, managing business debt and post-pandemic funding
- **Type of support:** Various
- **Budget and funding conditions:** Various
- **Length expected of the project:** Various – from start up to growth.
- **Time to grant:** Various



Funding support for SMEs innovation projects in Healthy Food

Call & Programmes in Wales

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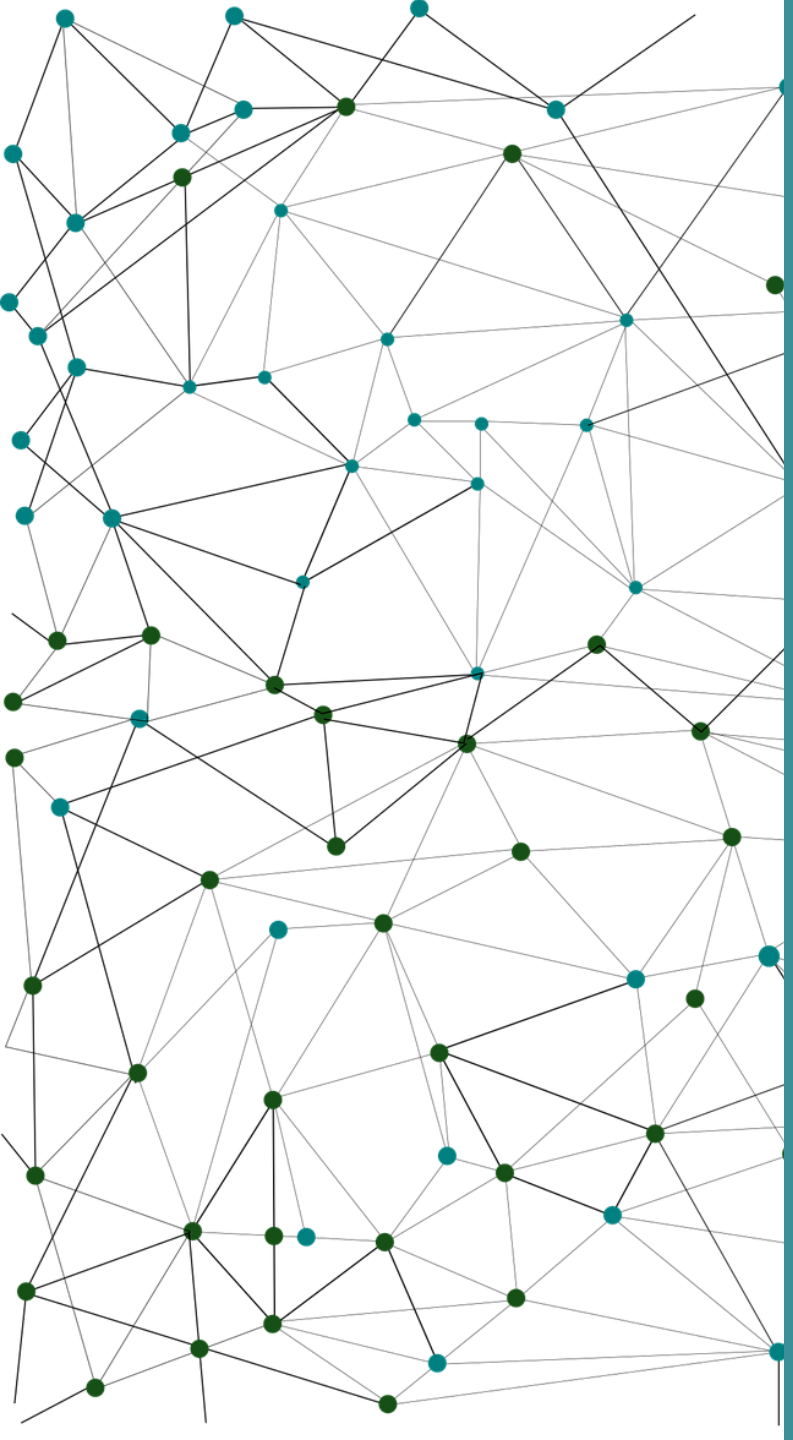
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Name of the Call HELIX Knowledge Transfer Programme, Food Innovation Wales

Open: by discussion with Food Innovation Wales **Close:** By discussion with Food Innovation Wales

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Wales
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Welsh food and drink businesses
- **Thematic:** Technical Affiliate or Sales & Marketing Affiliate
- **Type of support:** Grant
- **Budget and % of co-funding:** typically up to £50k, with £40k grant aid, and £10k company contribution
- **Project expected duration:** typically 12 months
- **Time to grant:** applicant contacted within 30 days of submission
- **Link to Website :** [Helix KTP](#)



Funding support for SMEs innovation projects in Healthy Food

Call & Programmes in Northern Ireland

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Name of the Call Knowledge Transfer Programme, [Invest NI](#)

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Northern Ireland food and drink businesses
- **Thematic:** Technical Affiliate or Sales & Marketing Affiliate
- **Type of support:** Grant
- **Budget and % of co-funding:** typically up to £50k, with £40k grant aid, and £10k company contribution
- **Project expected duration:** typically 12 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call Innovation Vouchers, [Invest NI](#)

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Northern Ireland food and drink businesses
- **Thematic:** Helping to create or improve products, services or processes. Access to specialist research and scientific expertise
- **Type of support:** Grant
- **Budget and % of co-funding:** £5k
- **Project expected duration:** typically 36 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call Collaborative Growth Programme, [Invest NI](#)

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** SME-led networks requiring facilitation support to scope out innovative collaborative projects with the potential to increase business competitiveness.
- **Thematic:** Helping to increase collaborative working within industry sectors. Contributing to the economic performance of NI
- **Type of support:** Grant
- **Budget :** Phase one project £25k Phase two project £170K
- **Project expected duration:** typically 36 months
- **Time to grant:** applicant contacted within 30 days of submission
- [Video Link](#)



Name of the Call, Capability Development [Invest NI](#)

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

- **Beneficiaries:** SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim of funding (expected results):** to transfer knowledge to Northern Ireland food and drink businesses
- **Thematic:** Helping to create or improve products, services or processes. Access to specialist research and scientific expertise
- **Type of support:** **Mentoring**
- **Budget and % of co-funding:** **No**
- **Project expected duration:** typically 12 months
- **Time to grant:** applicant contacted within 30 days of submission
- **May be subject to some eligibility criteria**



Name of the Call, EU Exit Business Support Grant Invest NI

Open: by discussion with Invest NI **Close:** By discussion with Invest NI

The EU Exit Business Support Grant can be used to strengthen your capacity to react and adapt to changes.

Business areas covered by the grant include:

Business strategy – Operations - People and Management – Innovation - Sales & Marketing - Legal & Regulatory impact - Finance

The grant will offer customers financial support up to a maximum of £50,000 at a rate of up to 50%.

Eligible support includes:

Grant assistance up to 50% of one year's salary or £20,000 (whichever is lowest) per employee to engage a new or re-deploy an existing member of staff on an EU Exit related project

Businesses can avail of grant assistance for a maximum of two (or full time equivalent) employees

Assistance up to £10,000 for a maximum period of 12 months, for office rental located outside the UK, for market research purposes

Up to a maximum £25,000 for specialist consultancy fees for EU Exit related activities



Name of the Call, Funding for start-ups with export potential [Invest NI](#)

INI start-up financial support is focused on those businesses that intend to sell outside Northern Ireland. We have five funds, part of our Access to Finance initiative, totalling circa £170 million to help SMEs with high growth potential.

These provide debt and equity investment and include:

NI Small Business Loan Fund: £8m fund that provides unsecured loans to individuals, private companies and social enterprises in the small, medium and micro enterprise size range. Visit the NI Small Business Loan Fund website for more information

Growth Loan Fund (ERDF): £30m fund that provides unsecured loan finance to SMEs that can demonstrate strong growth and export potential. Visit the Growth Loan Fund website for more information

Growth Finance Fund: £30m loan fund designed to support export focused Northern Ireland SMEs demonstrating growth or strong growth potential. Visit the Growth Finance Fund website for more information

techstart NI (ERDF): £30m integrated suite of funds and support for entrepreneurs, seed and early stage SMEs and university spin-outs. Visit the techstart NI (ERDF) website for more information

CoFund NI II (ERDF): £70m venture capital fund that co-invests alongside business angels and other private investors. Visit the CoFund NI II (ERDF) website for more information



Name of the Call Northern Ireland business support finder

Open: by discussion with NIBusiness Info **Close:** By discussion with NIBusiness Info

- **Beneficiaries:** Food or drink manufacturing or processing SMEs in Northern Ireland
- **Consortium (or not):** individual projects
- **Aim (expected results):** The business support finder is a searchable database that can help you find publicly-funded and not-for-profit sources of assistance you may be eligible to apply for.
- Support may be available in a number of forms, including financial assistance and free or subsidised advice services. There may also be specific initiatives to help with starting up, managing or growing a business.
- ME-led networks requiring facilitation support to scope out innovative collaborative projects with the potential to increase business competitiveness.
- [NI Business Info Link](#)



About the Acumen Programme

Exporting businesses have proven to be more innovative, productive and resilient relative to their non-exporting counterparts and research undertaken by InterTradelreland (through its Business Monitor) indicates that cross-border trading serves as an important 'stepping stone' towards taking a wider journey to exporting into markets off the Island of Ireland.

The Acumen programme aims to enhance the capacity and capability of SMEs to take the first formal steps onto the export ladder by helping to fund an experienced and skilled sales resource to help businesses to identify new opportunities and win new sales in the cross-border market.



About the Acumen Programme

Acumen support options

There are two funding options available under the Acumen programme. The Acumen team will work closely with you to help you decide which option is most suitable for your business needs.

Full-time Sales Support

Acumen will fund up to 50% of the cost of a Full-time Sales resource for a 12 month period.

Part-time Sales Support

Acumen will fund up to 50% of the cost of a Part-time Sales resource for a 6-12 month period.



[About the Innovation Boost Programme](#)

Supporting cross-border business on the island of Ireland through developing and embedding innovation. Product development and innovation is at the heart of growth but often needs costly technology support. Previously known as Fusion, Innovation Boost can provide that support by helping to fund a high calibre science, engineering or technology graduate and partnering you with a third level institution with specific expertise.

The graduate is employed by you and is based in your company throughout the project (12 – 18 months) with mentoring from the academic partner and InterTradelreland Innovation Boost consultant.

18 month support package – worth up to £56,000 / €67,900 typically in the area of new product / service development.

12 month support project – worth £39,000/€47,400 typically in the area of process improvement.



About the Elevate Programme

For micro businesses, our Elevate programme can provide up to £5,000/€6,000 consultancy expertise to help you create a cross-border sales development plan.

If you are a Micro-Enterprise looking to identify cross-border markets and customers to win new business you're in the right place. There is £5k/€5.7k funding for specialist Sales and Marketing support to grow your business with the Elevate Programme. It's a simple application process and you will benefit from bespoke advice.

The Elevate Support is available for:

- Assessment of in-house sales capability and skills
- Export Readiness assessment of the business
- Identification of sales leads/prospects
- Development of a cross-border sales and marketing plan
- Advice and guidance on design of marketing materials



[Video Links NI support](#)

Knowledge Transfer Partnership scheme <https://youtu.be/zGBkBXmPXcw>

Innovation Vouchers <https://youtu.be/nULKxkTeNig>

Collaborative Growth Programme

<https://youtu.be/3ewSkHxtB3A?list=PLRYcsY1cvoIRMujLkvSfsf6lrWP9uEU-N>

Acumen <https://intertradeireland.com/sales-growth/acumen>

Fusion <https://intertradeireland.com/innovation/innovation-boost>

Elevate <https://intertradeireland.com/sales-growth/elevate>