## Sustainability

AHFES carried out a situation analysis of food companies from the perspective of sustainability.

After this analysis was studied, a report was produced including recommendations to assist companies with the ecological transition to adopt sustainable processes. Which are considered a critical aspect for innovation, competitiveness and growth of SMEs, within the value chain of healthy food.



#### online

All of the AHFES project output is available through the website.

- Analysis
- Training Modules
- Webinars
- Directory

www.ahfesproject.com

### Get In Touch



Message Us info@ahfesproject.com



www.ahfesproject.com

SUCCESS
THROUGH
COLLABORATION

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This Document reflects only the views of the project partners, the Atlantic Area programme authorities are not liable for any use that may be of the information contained herein.



Atlantic Area Healthy Food Eco-System

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# **AHFES** partnership

Since June 2018 the EU-funded food and drink programme for SMEs, AHFES project, has collaborated across the sector to improve the overall competitiveness and growth of SMEs in the value chain of healthy food & lifestyles.

The innovative AHFES programme has provided remotely extensive training and mentoring to food and drink SMEs across the Atlantic Area regions of Ireland, Northern Ireland, Wales, France, Spain, and Portugal.

www.ahfesproject.com



#### **Our Services**



#### **Analysis**

AHFES undertook Intelligence gathering on current consumer trends. Check out the 25 market analysis reports on the AHFES website investigating Healthy food and lifestyle market research and analysis.



#### **Events**

AHFES facilitated networking and supported building transnational innovation partnerships through in person and online events and webinars. You can view 27 recordings on the AHFES youtube channel.



#### **Directory**

AHFES created a data base and mapping of the Atlantic Area healthy food innovation ecosystem. Over 1100 contacts of stakeholders working in the Healthy food sector from across the 7 partner regions.

# Training & Services

37 training modules aimed at upskilling SMEs working in the healthy food sector. From product reformulation to label compliance to export development. The full range of training modules are free to download on the AHFES website.

Training services were also provided to a range of companies across the partnership. Assisting marketing, product development and internationalisation.





